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Pratt Industries prides itself on its green profile and has invested heavily in new technology that enhances sustainability. What steps would you like to see the electric utility industry take to reduce greenhouse gases and improve its impact on the environment?

I would like to see USA move to build more Nuclear power plants to supply our needs. It is much more environmentally friendly than our current ways of producing power. "Clean coal" is probably too far out from where we stand today.

As a large consumer of energy, energy prices must be a concern for you. How should the nation address the issue of climate change and still keep energy prices affordable?

Again, the addition of another 20 Nuclear power plants would help put a dent in the rising energy costs and put a lot of people to work at the same time, thereby increasing the tax base.

Addressing climate change and dealing with additional environmental requirements will increase the cost of energy. What sort of trade-off should there be between the cost of energy, the economy, and the environment?

A balance must be maintained in order for use to continue to move forward intelligently. Different priorities must be given at different times. Our environment is important but so is our survivability in the Global marketplace.

What do you want policymakers/legislators to know/understand about the effect their policies could have on your business?

We are the most imaginative people in the industry and the cost of energy is one of if not the most important cost in doing business these days. We must stay competitive in this world or we cannot survive. We need a fair playing field with all other businesses in order to compete. Getting rid of the Black Liquor government tax credit to the big polluting paper mills would even the playing field for environmentally conscious companies like ours.

What should AEP be doing to help its customers reduce energy consumption?

Help the customers better understand the rate structures.

